

## **Nights on Ocean** Every 2<sup>nd</sup> Friday Evening of the Month 5-9 pm

[EXPRESSION OF INTEREST - MARKET STALL – 2016/17](#)

**After the success of *Nights on Ocean* over the last 3 years we** know it can be difficult to navigate a stall space. So we are opening up an Expression of Interest opportunity and invitation to convince us why your product, art or performance should be included in our monthly MARKETS. **So whether you have applied before or have always thought it impossible we are keen to hear your pitch!**

Expressions of interest for 2016-17 are now OPEN, closing 5pm Friday, 22<sup>nd</sup> July 2016.

### [A BIT ABOUT THE MARKETS & THE MRA](#)

***Nights on Ocean*** is one of the many initiatives by the MRA, a not for profit group of passionate locals who work together as volunteers to enrich the local economy and cultural experiences in the current Maroochydore Town Centre precinct.

***Nights on Ocean*** has been one of the catalyst projects instrumental in the significant turnaround in the precinct over the last 3 years. This and our Captain and Duke Pop Up Alleyway Bar has enabled the MRA to self fund initiatives including Ocean St World Festival, commission artwork, strategy development and importantly forge greater private and public sector partnerships. For more about the MRA **visit [www.mra.org.au](http://www.mra.org.au)**

This local led model of revitalisation has now spread across the coast creating a sharp spike in the new opportunities available for performers, artists and foodies - and we are seeing **more entrepreneurs having a go** and embarking on new business and creative ideas across the Sunshine Coast.

The MRA applauds this and want to support some more of these new ventures as fiercely as we nurture our valued market regulars as they build their businesses and relationships with locals and visitors. **The MRA is also seeking to strengthen its partnerships with new artists and performers** that are popping up on the Coast, school orchestras and bands, and cutting edge & experimental University concepts to continually add to the layers of urban experience that can be discovered.

Currently our **Nights on Ocean Markets attract between 6–12 thousand people** each month. IN other words this means heaps of people make a choice to come and immerse themselves amongst the bustle of people, the ever changing atmosphere of sounds, fragrance and accidental bump-in-tos, local art and produce, great food and music well after most places on the Coast have gone to bed. **The types of products we are looking for is listed next page.**



## **Night on Ocean Markets PRICE, TERMS AND CONDITIONS**

### **PRODUCT CRITERIA**

Essentially we are looking for products that have elements of the below:

- Local made, designed or produced ART & CRAFT / FOOD
- Unique/cutting edge products that attract people to travel just to get it!
- Excellent Stall display and social media presence
- Speciality goods and select local farm produce
- That have a great story behind the product or the people
- Positive cultural, social, environmental and economic impact
- Items not available through a commercial outlet

### **MARKET STALL PRICING**

3m X 3m Art & Craft site - \$65 plus GST

3m X 3m Food – \$190 plus GST Savoury & Sweet

3m X 4.5m Food – \$225 plus GST

3m X 3m – Speciality Produce - \$65 plus GST

3m X 4.5m – Speciality Produce - \$95 plus GST

3m X 3m - Drinks, Snacks - \$125 plus GST

3m X 4.5m - Drinks, Snacks - \$165 plus GST

**\*We understand that certain products don't fit neatly into a category & happy to discuss such cases**

**\*\* Note pricing is subject to change upon review**

### **POWER**

Electricity will be provided to food vendors at a cost of \$20 per lead.

Please list power requirements on the application form.

Stallholders are to ensure that all power leads and/or electrical appliances are tested and tagged to comply with Occupational Health & Safety (OHS) requirements.

Non-food stalls are required to bring their own non-powered lighting.

### **TRADING HOURS**

'Nights on Ocean' operates from 5pm until 9pm on the second Friday of each month

Bump in starts from 3pm and bump out complete by 10 or 10.30 at latest.

### **BOOKINGS & CANCELLATION**

Once a stall has been approved and booked by the MRA the stall fee becomes payable.

Confirmation of site is upon receipt of payment. A reference number will be provided and is required when depositing funds. Site fees are required 10 days in advance & remittance advice sent to [accounts@mra.org.au](mailto:accounts@mra.org.au)

**Payment details** – Maroochydore Revitalisation Association Inc.

Westpac BSB 034198 Account 492025

**Cancellations** must be notified by email or phone call to market stall coordinator - a 20% admin fee will be charged. Cancellation within 7 days will result in forfeit of full stall fees.

**APPLICATION FORMS** Forms and further detail about the operational side of the market can be found on [www.nightsonocean.com.au](http://www.nightsonocean.com.au) or via [www.mra.org.au](http://www.mra.org.au)